



## Success Story Template



**Name of Enterprise** : VS Energy technology  
**Name of the Entrepreneur** : Vivek Singh  
**Mobile Number** : 9711350633  
**Email ID** : viveksinghiec@gmail.com  
**Business Sector** : Decorative Handicraft  
*(eg Wooden/Leather/Handicraft etc)*  
**Product Description** : Bamboo Lights

*(Eg Wooden Toys/Furniture/Décor etc)*

**No. of Employees: 250+**

*Before availing the benefits of GoUP scheme*

20

*After availing the benefits of GoUP scheme*

150

**Production** (mention unit eg Kg/Pieces/Meter etc) \_\_\_\_\_ 10 pieces/day \_\_\_\_\_

*Before availing the benefits of GoUP scheme*

1 piece/day

*After availing the benefits of GoUP scheme*

10 piece/day

### Success Brief\*

Mr. Vivek Singh, an Electronics and Communication Graduate hailing from Deoria district from Purvanchal region of the State (Uttar Pradesh) has been at the forefront manufacturing various energy efficient lighting products in Uttar Pradesh and Uttarakhand. After graduation Vivek, set his foot on the path of developing Eco- friendly & Energy efficient lighting product at low cost, and established VS energy technology pt. Ltd in 2014 at Uttarakhand and Deoria with funds received from MSME. The product were developed by rural people trained in simple technology thus giving a competitive rate compared to Chinese products. Through its one of its kind workshops called "Gram light" under ODOP supported by DIEC and NLRM, self-help group women from various villages in Deoria were skilled trained to produce decorative bamboo lights of 5 types in 5 days. the women can either sell the products individually or to the company, thus empowering rural women for entrepreneurship. Mr. Vivek since then has employed over 150+ women and empowered over 1000 women in 130 villages and has many accolades at state and national level, also has successfully displayed his products at national and international expos.

*\*Note: Success brief should mandatorily include hardship faced by the company before GoUP scheme intervention, kind of intervention and the positive impact created by govt intervention. Please add extra sheet if required.*