



## Success Story

Year (2019-20)

**Name of Enterprise** : Kolhu Unit by Salman, Roorkali village/PO, Muzaffarnagar district, Saharanpur mandal

**Name of the Entrepreneur** : Mr Salman

**Mobile Number** : 9368028671

**Email ID** : NA

**Business Sector** : Jaggery

(eg Wooden/Leather/Handicraft etc)

**Product Description** : Jaggery Processing

(Eg Wooden Toys/Furniture/Décor etc)

**No. of Employees:**

Before availing the benefits of GoUP scheme:

00

After availing the benefits of GoUP scheme

07

**Production** (mention unit eg Kg/Pieces/Meter etc)

00

Before availing the benefits of GoUP scheme

After availing the benefits of GoUP scheme

14 Quintal Jaggery is prepared in 15-16 hours



### Success Brief\*

My name is Salman and I live in Roorkali village and Post office of district Muzaffarnagar. Mostly all families from Roorkali village/PO are engaged in Sugarcane farming and the nearest Sugar mill is 30 Kms away from our area. The main problem is transporting sugarcane from our village to the mill, it takes a lot of time to reach to the mill and then wait for their turn and during this time the recovery gets affected. I realised if I can establish a Kolhu in my area only, that can solve this problem to some extent. Due to lack of capital, I connected with district industries centre in Muzaffarnagar for support and guidance and got to learn about various loan schemes by state and central govt. I made up my mind and applied for loans under ODOP financial assistance scheme. My application was accepted by bank and after the due diligence Punjab & Sindh Bank, sanctioned me the loan of INR 8 Lakh. I started my jaggery production business and started buying sugarcane from my village and surrounding villages and started making jaggery out of it. I have 7 workers in my Kolhu working with me. I sell my jaggery to nearest mandi samiti Khatauli where I get profit of minimum INR 200 per quintal. The Kolhu is working well and depending on this business, my workers and I can fulfil

\*Note: Success brief should mandatorily include hardship faced by the company before GoUP scheme intervention, kind of intervention and the positive impact created by govt intervention. Please add extra sheet if required.