

ODOP SUMMIT FROM NOVEMBER 29

LUCKNOW: After holding a MSME summit in August, the UP government has now issued instructions to officials to organise One District One Product (ODOP) meetings to promote it at divisional level. The divisional summits, as per chief secretary, Dr Anoop Chandra Pandey, would be held from November 29 to December 24 in Gorakhpur, Varanasi, Moradabad, Agra, Kanpur and Saharanpur. The purpose, he said, was to benefit the entrepreneurs of the MSME sector. Apart from holding technical sessions, exhibitions, the authorities would also organize buyers and sellers meet, the chief secretary said.