



## Success Story Template



**Name of Enterprise** : Praveen Tarkashi Seva Sansthan  
**Name of the Entrepreneur** : Praveen Shakya  
**Mobile Number** : 8171988942  
**Email ID** : [praveentarkasivikasevasanthan@gmail.com](mailto:praveentarkasivikasevasanthan@gmail.com)  
**Business Sector** : Handicraft (Tarkashi)  
*(eg Wooden/Leather/Handicraft etc)*  
**Product Description** :  
*(Eg Wooden Toys/Furniture/Décor etc)*

1

*Before availing the benefits of GoUP scheme*

10

*After availing the benefits of GoUP scheme*

**Production** (mention unit eg Kg/Pieces/Meter etc) \_\_\_\_\_

*Before availing the benefits of GoUP scheme*

50

*After availing the benefits of GoUP scheme*

500

### Success Brief\*

I am Praveen Kumar S/O Shri Vijendra Singh Nigam a permanent resident of Khoketal PO Bazhera Weaver Mainpuri. I have seen the work of Tarakashi handicrafts in the district exhibitions organized by the DIEPC, Mainpuri, and YouTube, after that I started working at my home by making art on the wood of rosewood. Gradually I started to use Tarakashi art to prepare photographs, nameplates and other handicrafts. In the meantime, I got to know about the ODOP Program, while visiting DIEPC Office in Mainpuri. The officials there were kind enough to understand my need and helped me understand various schemes of the ODOP Program.

In the year 2019-20 I have received a loan of Rs. 10.00 lakhs under ODOP Margin Money Scheme from State Bank of India, to expand my business of Tarakashi handicrafts work at a good level in the state and country. Presently my annual turnover run around Rs 20.00 to Rs 25.00 lakhs. I also want to teach people who want to learn this art. I am completely satisfied with my business. Thanks to UP Government & ODOP Scheme.

*\*Note: Success brief should mandatorily include hardship faced by the company before GoUP scheme intervention, kind of intervention and the positive impact created by govt intervention. Please add extra sheet if required.*