



Success Story Template



Name of Enterprise : M/S Metal Majestic
Name of the Entrepreneur : Mr. Shehzad Hussain
Mobile Number : 9897281356
Email ID : NA
Business Sector : Metal Craft
(e.g. *Wooden/Leather/Handicraft etc.*)
Product Description : Lamps, Statues, Flowerpots, Decorative Dishes & Bowls,
(e.g. *Wooden Toys/Furniture/Décor etc.*) and other gift items

No. of Employees:

Before availing the benefits of GoUP scheme: 20

After availing the benefits of GoUP scheme: 45

Production (mention unit e.g. Kg/Pieces/Meter etc.)

Before availing the benefits of GoUP scheme: 2000 pieces/month

After availing the benefits of GoUP scheme: 3000 pieces/month

Success Brief*

I have availed a loan of Rs.10.00 lakh under ODOP Margin Money scheme in the year 2018. I manufacture decorative metal gift items like lamps, statues, flower vases, and other decorative items. I had one small factory and a gift center and had to decline some client orders due to lack of funds for purchasing raw material from the market but the ODOP scheme has helped me in expansion of business to additional two new gift centers. The loan amount has helped me in growing my business in terms of product volumes and its reach. My production capacity has increased by nearly 50% and has increased my total sales and revenue. My total turnover has increased from 50 Lakh last year to 65 Lakh this year. The ODOP Program is very helpful for artisans, traders, exporters and overall metal craft business of the city.

**Note: Success brief should mandatorily include hardship faced by the company before GoUP scheme intervention, kind of intervention and the positive impact created by govt intervention. Please add extra sheet if required.*