

Committee was called to decide future strategies.

**UP DOMESTIC MARKET:** .Arun Roongta, Managing Director, HGH India, while talking to media-persons said Uttar Pradesh had a dual opportunity in the Indian domestic market to become a centre of activity for home products in India. While large cities like Lucknow and Kanpur were emerging big retail and consumption centres, various handicraft centres can emerge as leading suppliers

across the country. He said Uttar Pradesh houses India's biggest and flourishing handicraft centres, which have carved a niche for themselves in the global markets with their uniquely created home décor, home textiles and house-ware products. There is no reason why the Indian exporters should not tap this market opportunity to their benefit and create their own brands in these segments. Uttar Pradesh must act in time to take the market lead in India.