

PREZ STRESSES ON BRANDING; CM PROMISES 25L JOBS



■ President Ram Nath Kovind being welcomed by chief minister Yogi Adityanath as Governor Ram Naik looks on, at the 'ODOP Summit', in Lucknow on Friday.

SUBHANKAR CHAKRABORTY/HT

■ The President said Uttar Pradesh has the potential of becoming a trillion dollar economy in the near future provided it not only gives a push to production but also does proper branding of its products.

■ The chief minister said the One District, One Product (ODOP) scheme would help in generating 25 lakh jobs in the next five years. He also promised to change UP's image across the country.

■ The state government signed five memorandums of understanding, including one with e-commerce giant Amazon India, to promote products selected under the ODOP scheme. » [SEEP5](#)