



Success Story Template



Name of Enterprise : M/s A-A Enterprises
Name of the Entrepreneur : Mr. Asif Iqbal
Mobile Number : 9897786164
Email ID : NA
Business Sector : Metal Craft
(e.g. *Wooden/Leather/Handicraft etc.*)
Product Description : Trophies
(e.g. *Wooden Toys/Furniture/Décor etc.*)

No. of Employees:

Before availing the benefits of GoUP scheme: 1

After availing the benefits of GoUP scheme: 4

Production (mention unit e.g. Kg/Pieces/Meter etc.)

Before availing the benefits of GoUP scheme: 50-60 pieces/month

After availing the benefits of GoUP scheme: 1000 pieces/month

Success Brief*

I am a trader of metal trophies. I take orders from Karnataka and Maharashtra. Earlier I had a single buyer from Bangalore but with the assistance of loan of Rs.5.00 lakh under ODOP Program, I have added 3 new buyers. This has increased my business from 2-3 lakh last year to 15.00 lakh this financial year. I have added 3 new workers in my factory and the number of trophies has increased from 50-60 to nearly 1000 trophies per month.

Prior to loan, I faced problem of shortage of capital, timely payments and even had to decline orders. I am excited to serve 3 new buyers and wish to add more clients in the coming years. I am happy that my business is expanding and thankful to the Government of Uttar Pradesh for helping artisans and traders to expand their businesses.

**Note: Success brief should mandatorily include hardship faced by the company before GoUP scheme intervention, kind of intervention and the positive impact created by govt intervention. Please add extra sheet if required.*



Success Story Template



Name of Enterprise : M/s A-A Enterprises

Name of the Entrepreneur : Mr. Asif Iqbal

Mobile Number : 9897786164

Email ID : NA

Business Sector : Metal Craft

(e.g. Wooden/Leather/Handicraft etc.)

Product Description : Trophies

(e.g. Wooden Toys/Furniture/Décor etc.)

No. of Employees:

Before availing the benefits of GoUP scheme: 1

After availing the benefits of GoUP scheme: 4

Production (mention unit e.g. Kg/Pieces/Meter etc.)

Before availing the benefits of GoUP scheme: 50-60 pieces/month

After availing the benefits of GoUP scheme: 1000 pieces/month

Success Brief*

I am a trader of metal trophies. I take orders from Karnataka and Maharashtra. Earlier I had a single buyer from Bangalore but with the assistance of loan of Rs.5.00 lakh under ODOP Program, I have added 3 new buyers. This has increased my business from 2-3 lakh last year to 15.00 lakh this financial year. I have added 3 new workers in my factory and the number of trophies has increased from 50-60 to nearly 1000 trophies per month.

Prior to loan, I faced problem of shortage of capital, timely payments and even had to decline orders. I am excited to serve 3 new buyers and wish to add more clients in the coming years. I am happy that my business is expanding and thankful to the Government of Uttar Pradesh for helping artisans and traders to expand their businesses.

**Note: Success brief should mandatorily include hardship faced by the company before GoUP scheme intervention, kind of intervention and the positive impact created by govt intervention. Please add extra sheet if required.*